



EXHIBITOR PROSPECTUS

DEAR INDUSTRY COLLEAGUES:

On behalf of Drs. Candice Bolan, Robert Maxwell, Erik Middlebrooks, Jeffrey Peterson, and the Mayo Clinic Department of Radiology Continuing Medical Education Office, we are pleased to announce our upcoming Radiology at Amelia Island course to be held June 26-30, 2023 at The Ritz-Carlton, Amelia Island in Amelia Island, FL.

Radiology at Amelia Island is a post-graduate continuing medical education course that will provide radiologists and radiologists-in-training with a subspecialty review of practical applications, current trends and emerging techniques in diagnostic and interventional radiology. The course will include interactive lectures and panel discussions from world-renowned practicing radiologists at Mayo Clinic.

Mayo Clinic recognizes these types of educational programs would not be possible without your support. Therefore, we invite you to exhibit at this educational activity with an exhibit fee in the amount of \$5,000. This fee is for the exhibit space, which includes one draped table and two chairs. In support of ACCME guidelines, exhibitors will be located in a separate area from the educational activity but near the food and beverage area for optimal contact during breakfast and coffee breaks.

To exhibit at this course:

- Complete and return the provided Exhibitor Agreement form. This agreement may be substituted with your company's standard Letter of Agreement form.
- Submit payment before June #", 202% Please make payment payable to Mayo Clinic and send to the address listed on the attached Letter of Agreement. For your convenience, our Federal Tax Identification number is 41-6011702.

GENERAL INFORMATION

Official Meeting Dates June 26 - 30, 2023

Welcome Reception June 26, 2023 6-8 p.m.

Meeting Location The Ritz-Carlton, Amelia Island Amelia Island, FL

Expected Attendees 75 Radiologists

Booth Fee \$5,000

Room Rate/Deadline Starting at \$399+ by June 3, 2023

EXHIBIT SCHEDULE

Vendors will be allowed to exhibit during all breakfast and break times throughout the course. Once the program is complete it will be available on our website.

*Schedule subject to change

CONFERENCE HIGHLIGHTS

Topics and speakers are carefully chosen to provide quality, practical and evidence-based sessions. Presentation topics for 2023 include:

- Imaging of facial and skull base emergencies
- Borderline and precursor pathologies of the breast
- Acute imaging findings in the oncology patient
- Updates in PSMA PET and targeted radionuclide therapy for prostate cancer
- AI with future implications for MSK radiology
- 3D Printing

WHY SPONSOR

Technical and educational exhibits provide a professional and educational environment in which attendees can receive demonstrations, view products and services and discuss the uses of your products and/or services. Additionally, the exhibits enhance the educational content of the meeting helping to provide quality continuing medical education.

Benefits of Sponsorship:

- Interact face-to-face with numerous medical professionals
- Build visibility for your company in a competitive marketplace
- Expand your customer base and strengthen existing customer relationships
- Introduce new products and services
- Additional advertisement opportunities to expand reach and further socialize with attendees

PAYMENT

Payments are due no later than June 10, 2023. Acceptable methods: VISA, Master Card, AMEX or check.

Please see Exhibitor Agreement form blow for more information.

KEY CONTACTS

If interested in exhibiting and have questions, please contact:

Holly Schlink CME Specialist schlink.holly@mayo.edu 507-284-2849



Mayo School of Continuous Professional Development (MSCPD) Exhibitor Agreement

Activity Title	Mayo Clinic Radiology at Amelia Island
Activity Number	23R01705
Location	The Ritz Carlton, Amelia Island, Florida
Dates	June 26-30, 2023

Agreement between: ACCREDITED PROVIDER: Mayo Clinic College of Medicine – MSCPD AND:

Company Name (Exhibitor)		
(as it should appear on printed materials)		
Exhibit Contact (if different then exhibit Rep.)		
Name(s) of Representative(s) exhibiting:		
(Maximum of two representatives allowed per		
exhibit)		
Address		
Telephone		
Fax		
Email		
The named exhibitor wishes to exhibit at the above named activity for the amount of \$5,000		

TERMS AND CONDITIONS

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at www.accme.org: SCS 4.2: "Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME." "For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity."
- EXHIBITOR may only distribute educational promotional materials at their exhibit space. Distribution of non-educational items (pens, notepads, etc.), pharmaceuticals or product samples is prohibited.
- All exhibit fees associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint provider, or any other party involved with the activity.
- Completion of this agreement represents a commitment and payment is due and collectible by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment or Code of Conduct violation.
- PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.
- Exhibitors must not attend the educational portion of an MSCPD educational activity unless a corresponding registration fee has been paid.

By signing below, I agree to the "Terms and Conditions" outlined on Page 1 of this Exhibitor Agreement (including ACCME Standards for Commercial Support):

The person signing below is authorized to enter into this agreement:

Exhibitor Representative Name	Signature	Date
Mayo Clinic Representative Name	Signature	Date

PAYMENT INFORMATION

Please indicate your method of payment:

PROVIDER Federal Tax ID number is 41-6011702.

Please remit check payable to: Mayo Clinic- Mayo School of CPD. Please identify name of course on the check stub.

☐ Check	☐ Credit Card
Make payable to:	For payment by credit card, please call the Radiology CME
Mayo Clinic	Office Registrar at 866-246-1581
Remit to:	Do not send credit card information via email or fax.
Mayo Clinic	
Department of Radiology CME, Mayo West-2	
Attention: Holly Schlink, RO_MA_02_W2-RAD	
200 First Street SW	
Rochester, MN 55905	
Please identify Radiology at Amelia Island on the	
check.	
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NOTE: There may be additional charges depending on the meeting location (power, internet access, etc). *Please list additional requests here:*

Complete and return this form along with your payment made to Mayo Clinic,
Federal Tax ID# 41-6011702 before **June 10, 2023** to:
Mayo Clinic
Department of Radiology CME, Mayo West-2
Attention: Holly Schlink, RO_MA_02_W2-RAD
200 First Street SW

Rochester, MN 55905 T: 507-284-2849; F: 507-266-3061