



EXHIBITOR PROSPECTUS

DEAR INDUSTRY COLLEAGUES:

Mayo Clinic Department of Radiology Continuing Medical Education Office is pleased to announce our 2025 Practical Neuroradiology: Excellence in Action course which will be held February 2-6, 2025 at the Four Seasons Resort and Residences Whistler in Whistler, BC, Canada.

The Practical Neuroradiology: Excellence in Action conference offers practical insights, knowledge, and awareness of advancements in neuroradiology to enhance participants' expertise. The event focuses on prevalent brain, head/neck, and spine disorders through clinically oriented presentations and interactive case-based imaging reviews, providing a valuable learning experience for practicing radiologists and professionals in neuroradiology, neurosurgery, neurology, and related fields.

Mayo Clinic acknowledges that your support makes educational programs possible. Exhibit at this course for a \$5,000 fee, covering space with a draped table and two chairs. Exhibitors follow ACCME guidelines, positioned separately but near the food area for optimal interaction during breaks.

To exhibit at this course:

- Complete and return the provided Exhibitor Agreement form. This agreement may be substituted with your company's standard Letter of Agreement form.
- Submit payment before January 1, 2025. Please make payment payable to Mayo Clinic and send to the address below. For your convenience, our Federal tax Identification Number is 41-6011702.

We look forward to another successful Neuroradiology: Practice to Innovation course and hope you will be able to join us in Grand Cayman! If you have any questions or your company requires completion of a web-based application, please feel free to contact me at the address below.

GENERAL INFORMATION

Official Meeting Dates February 2-6, 2025

Welcome Reception February 2nd, 2025 6-8 p.m.

Meeting Location

Four Seasons Resort and Residences Whistler Whistler, BC, Canada

Expected Attendees 110 Radiologists

Booth Fee \$5,000

Room Rate/Deadline

Starting at \$625CAD/night by Jan. 3, 2025. Early reservations are highly encouraged.

CONFERENCE HIGHLIGHTS

Topics and speakers are carefully chosen to provide quality, practical and evidence-based sessions. Check the course website for updates!

WHY SPONSOR

Technical and educational exhibits provide a professional and educational environment in which attendees can receive demonstrations, view products and services and discuss the uses of your products and/or services. Additionally, the exhibits enhance the educational content of the meeting helping to provide quality continuing medical education.

Benefits of Sponsorship:

- Interact face-to-face with numerous medical professionals
- Build visibility for your company in a competitive marketplace
- Expand your customer base and strengthen existing customer relationships
- Introduce new products and services
- Additional advertisement opportunities to expand reach and further socialize with attendees

PAYMENT

Payments are due no later than Jan. 1, 2025. Acceptable methods: VISA, Master Card, AMEX or check.

Please see Exhibitor Agreement form blow for more information.

KEY CONTACTS

If interested in exhibiting and have questions, please contact:

Holly Schlink CME Specialist schlink.holly@mayo.edu 507-284-2849



Instructions:

Complete this form to serve as an exhibit contract between Accredited Provider: Mayo Clinic College of Medicine and Science – MCSCPD and external organizations at Continuing Medical Education events.

Activity Information		
Title	Tracking ID	
Activity Location (Venue, City, State)	Dates	
Activity Contact(s) [CMES/EAC Name(s)]	,	
Support Location (select one) Arizona Florida Rochester Other:		
Exhibitor Information		
Company Name (as it should appear on printed materials)		
Exhibitor Contact (if different than exhibit representative) (First, Last)	Exhibitor Contact Email	
Name(s) of Representative(s) Exhibiting (maximum of two representative	s allowed per exhibit)	
Address (Street, City, State, ZIP or Country Code)		Phone
Email Address(es) Representative(s) Exhibiting	1	Fax
Named exhibitor wishes to exhibit at the above-named activity for the amount of (USD): \$	1	
NOTE: Request for power, internet access, or other items not included in tat the discretion of Mayo Clinic School of Continuous Professional Develo	• • • • • • • • • • • • • • • • • • • •	roval of custom requests is
Additional Requests		

Terms and Conditions

- Exhibitor agrees to abide by ACCME accreditation requirements and ACCME Standards for Integrity and Independence in Accredited Continuing Education ("Standards") as stated at www.accme.org/publications/standards-for-integrity-and-independence-accredited-continuing-education. The standards include, but are not limited to, the following requirements:
 - Accredited continuing education must protect learners from commercial bias and marketing.
 - Accredited education must be free of marketing or sales of products or services. Faculty must not actively promote or sell products or services that serve their professional or financial interests during accredited education.
 - The accredited provider must not share the names or contact information of learners with any ineligible company or its agents without the explicit consent of the individual learner.
- **Exhibitor** may only distribute educational promotional materials at their exhibit space. Distribution of noneducational items (pens, notepads, etc), pharmaceuticals, or product samples is prohibited.
- All exhibit fees associated with this activity will be given with the full knowledge of the Accredited Provider. No additional payments, goods, services, or events will be provided to the course director(s), planning committee members, faculty, joint provider, or any other party involved with the activity.

Exhibitor Agreement (continued)

- Completion of this agreement represents a commitment and Exhibitor is obligated to provide full payment of all amounts due under this
 agreement by the Activity Date unless otherwise agreed upon by the Accredited Provider. Accredited Provider reserves the right to refuse
 exhibit space to Exhibitor in the event of nonpayment or Code of Conduct violation.
- If this agreement is cancelled by either party forty-five (45) days or more in advance of the Activity Date, **Accredited Provider** will refund the Exhibit Fee less a \$300 processing fee. If this agreement is cancelled by **Exhibitor** less than forty-five (45) days in advance of the **Activity Date**, the total amount due under this Agreement shall be immediately due and payable to **Accredited Provider**.
- Accredited Provider agrees to provide exhibit space and may acknowledge Exhibitor in activity announcements. Accredited Provider
 reserves the right to assign exhibit space or relocate exhibits at its discretion.

Note: All exhibitors **must be approved** by MCSCPD and this agreement is not binding until both parties have signed. MCSCPD maintains the right to refuse any exhibitor.

By signing below, I agree to the "Terms and Conditions" outlined in this Exhibitor Agreement (including ACCME Standards for Integrity and Independence in Accredited Continuing Education).

Signatures	Si	an	at	ur	es
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Exhibitor Representative Signature	Exhibitor Representative Printed Name (First, Middle, Last)	Date (mm-dd-yyyy)
Mayo Clinic Representative Signature	Mayo Clinic Representative Printed Name (First, Middle, Last)	Date (mm-dd-yyyy)

Payment Information

Complete and Return This Form Before (mm-dd-yyyy)		

- Select payment type for the support location you selected on page 1.
- Make check payable to Mayo Clinic. Identify course name on the check.
- Do not send credit card information via email.

□ Arizona	□ Florida
Federal Tax Identification 86-0800150	Federal Tax Identification 59-3337028
☐ Check	☐ Check
☐ Credit Card or Wire Transfer	☐ Credit Card or Wire Transfer
For payment by credit card or wire transfer, call the MCSCPD office at 1-480-301-4580.	For payment by credit card or wire transfer, call the MCSCPD office at 1-800-462-9633.
Send payment to: Mayo Clinic – MCSCPD 13400 East Shea Blvd. Scottsdale, AZ 85259	Send payment to: Mayo Clinic – MCSCPD 4500 San Pablo Road Jacksonville, FL 32224
□ Rochester	□ Other
Federal Tax Identification 41-6011702	Federal Tax Identification
☐ Check	☐ Check
☐ Credit Card or Wire Transfer	☐ Credit Card or Wire Transfer
For payment by credit card, call the Radiology CME office at 1-866-246-1581.	For payment by credit card or wire transfer, call:
Send payment to: Mayo Clinic Radiology CME Office - Holly Schlink 200 First St SW, Mayo 2-48WRAD Rochester, MN 55905	Send payment to:

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